

SIR GEORGE WILLIAMS UNIVERSITY

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NEWS RELEASE

October 9, 1967

FOR IMMEDIATE RELEASE

COMMUNICATIONS SEMINAR AT S.G.W.U. OCT. 11;
SYRACUSE U. SPECIALISTS TO MEET

A symposium on the implications of the visual and environmental form of Expo on the development of instructional communications and educational television will be held this Wednesday, October 11.

It will take place at 8:30 p.m. in the Alumni Auditorium of Sir George Williams University's Hall Building, Maisonneuve Boulevard and Bishop Street. Those interested in the field of instructional communications are invited to attend.

Participants in the symposium will be Dr. Donald Theall of the Department of English, McGill University; Dr. D.P. Ely, Director of the Centre for Instructional Communications, Syracuse University; Dr. John Tyo, former Canadian film maker now Supervisor of Motion Picture Production, Syracuse University; Prof. Alfred Pinsky, Chairman of the Department of Fine Arts, Sir George Williams University; and Prof. G.A.B. Moore, Instructional Media Officer, S.G.W.U.

Each will deliver a position paper from the perspective of his academic discipline.

The symposium is being held in conjunction with a study trip being made to Expo by some 120 faculty members and graduate students in the Centre for Instructional Communications and the Department of Television-Radio of Syracuse University. As well, observers from Brandeis University and the University of Toronto are expected.

From the office of· Malcolm Stone,
Information Officer.

NOTE: An excellent opportunity for you to take part with the experts in the rapidly growing developments in educational communications.